**Audiobooks: Let your Book Speak for Itself**

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Why Audiobooks and Why Now?

Consider Your Reader/Listener

Consider Your Book

Choosing Your Narrator

Blog.ACX.com

Fiction, History, Biographies, How-to guides, Business, Academic, or technical related books work well with professional voice actors.

Do it Yourself—Questions

Do you have “the voice”

* Do you have a following?
* Do you have a studio?
* Do you have the technical skills?

Who You Need to Pay…

* Narrator or Studio Time
* Sound Engineer
* Distribution/Uploading
* Cover Design or Marketing Pieces

Pricing an Audiobook

* A-C Authors
* Number of Recorded Hours