

Podcast for Authors Starter Course
Worksheet

From the discussion in the first module, take a moment and write down your goals for podcasting. What value are you looking to provide for others?

After module 2 (Design Your Podcast), take time to fill out the line for each one.

Topic / Theme: _____

Title: _____

Logo: _____

Branding: _____

Host: _____

Team: _____

Music intro / outro: _____

Doing some research, what hosting service did you choose? What formats will you post through (iTunes, Google, etc)?

What equipment will you use to record? What program will you use to mix the podcast?